



PPL Electric Utilities

PPL Electric Business Energy Efficiency Program

September 25th, 2025



Agenda

- PPL Electric Business Energy Efficiency Program Overview
- Downstream Prescriptive and Custom Program
- Direct Discount Program
- Instant Discounts Program
- Applying for an Incentive



Program Channels



Prescriptive

- Lighting
- Efficient Equipment
- Refrigeration
- Motors
- Compressed Air
- HVAC/ Tune-Up
- Food Service
- Agricultural
- Consumer Electronics



Custom

- Custom Buildings
- Process Improvement
- Large Compressed Air
- CHP
- Solar



Direct Discount for Small Business

- Lighting
- HVAC
- Refrigeration
- Compressed Air
- Domestic Hot Water
- Custom Projects



Instant Discounts

Discounts at point of sale through participating distributors.

- Lighting
- HVAC
- Agriculture
- Compressed Air
- Food Service Equipment

Incentive Structure

Business Incentive Structure

Solar & CHP	\$0.08/kWh
ENERGY STAR Certified Smart Thermostats	\$15/unit
HVAC Tune-Ups	Under 1 ton: \$60 1–5 tons: \$75 5–20 tons: \$125
Prescriptive Projects	\$0.10/kWh
Custom Projects	\$0.15/kWh
Direct Discount Exterior Lighting	\$0.15/kWh
Direct Discount Interior Lighting, Efficient Equipment, & Custom Projects	\$0.20/kWh

Incentives are capped at 50 percent of project cost, up to \$500,000.

Incentives for Direct Discount Program are capped at 80 percent.



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Prescriptive & Custom Programs



Prescriptive (Efficient Equipment)

Incentive:

- Small & Large Business \$0.10/kWh
- Supports a wide variety of energy-efficient projects.
- Available for both retrofit & new construction.
- Savings determined by Technical Reference Manual (TRM).
- Dedicated engineering team reviews 100% of projects submitted for eligibility.

Project Cap:
50% of project
cost or \$500,000,
whichever is less.

ELIGIBLE MEASURES

- Lighting
 - Lighting
 - Lighting Controls
- Efficient Equipment
 - HVAC
 - Food Service Equipment
 - Motors
 - VFDs

Custom

Incentives:

- Small & Large Business \$0.15/kWh

Eligible Measures include:

- Compressed Air
- Motors/VFDs
- Industrial Process Improvements
- Solar & CHP (\$0.08/kWh)
- Building Management Systems
- Complex measures requiring specific M&V plans
- Projects must pass Total Resource Cost test to be eligible – cost effectiveness test.



Project Cap:
50% of project
cost or \$500,000,
whichever is less.

HVAC Tune-Ups and Smart Thermostats

- All business customers are eligible to receive incentives on HVAC tune-ups and ENERGY STAR certified smart thermostats for their business.
- Benefits of performing HVAC tune-ups
 - Improve performance & efficiency
 - Increase life expectancy of your unit(s)
- Benefits of smart thermostats
 - More efficient way of controlling indoor temperatures
 - Remote accessibility
 - Automated temperature preferences

**Standard prescriptive application required.*

***HVAC tune-up applications must include before and after cleaning photos, and name plate photo in place of specification sheets. To be eligible, facility must not have an active maintenance contract and received a tune-up in the past 3 years.*

Incentive Structure*

ENERGY STAR® Certified Smart Thermostats

\$15 per unit

HVAC tune-ups**

Unit Size	Incentive
Under 1 ton	\$60
1 ton – 5 tons	\$75
5 - 20 tons	\$125



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Direct Discount Program



Direct Discount Program Overview

Offered to **small business customers** who complete eligible energy efficiency projects **with an approved contractor**.

Higher incentive for retrofit projects of **GS1 & GS3 rate code customers**.

Program applications require pre-approval.

- If projects start prior to receiving pre-approval they will no longer be eligible for a Direct Discount incentive.
- Projects will be transferred to standard program and incentive rates.

Project Category	Incentive
Direct Discount Exterior Lighting	\$0.15/kWh
Direct Discount Interior Lighting, Efficient Equipment, & Custom Projects	\$0.20/kWh

Incentives for Direct Discount Program are capped at 80%.

Direct Discount Program Eligible Measures



Eligible measures:



Refrigeration

- Anti-Sweat Heater Controls
- Occupancy Sensors for Case Lighting (Use Lighting Estimator)
- Auto Closers
- Evaporator Fan Controllers
- Evaporator Coil Defrost Control
- Strip Curtains
- High-Efficiency Evaporator Fan Motors for Reach-In and Walk-In Cases

Compressed Air

- VFD Compressors ≤ 40 hp
- Mist Eliminators
- Low-Pressure Drop Filters
- Refrigerated Cycling Dryers
- Air Nozzles
- No-Loss Condensate Drains
- Air Tanks

Smart Thermostats

- ENERGY STAR® Certified

HVAC

- Air-Source Heat Pumps ≤ 10 Tons (Must Be AHRI Rated)
- Ductless Mini-Split Heat Pumps ≤ 5.4 Tons (Must Be AHRI and ENERGY STAR Certified)
- Tune-Up Maintenance

Custom Projects

Domestic Hot Water

- Heat Pump Water Heaters (Must Be ENERGY STAR Certified)

Lighting

- LED Lights
- Integrated Lighting Controls
- Must Be ENERGY STAR or DesignLights Consortium™ (DLC) Certified



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Instant Discounts Program



Instant Discounts Program Overview

- The Instant Discounts Program helps businesses reduce energy costs by offering immediate savings on energy-efficient equipment, no applications or waiting required.
- Eligible Equipment:
 - Lighting
 - HVAC
 - Food Service
 - Compressed Air
 - Agriculture
- Purchase through participating distributors.

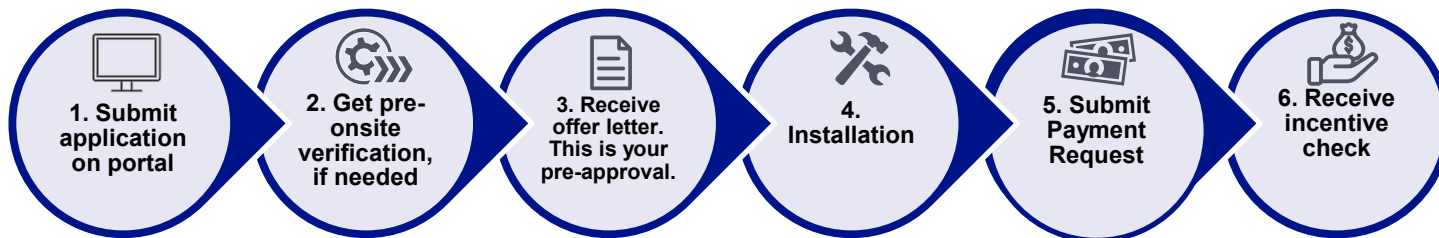


**Pre-approval is required for interior projects receiving an incentive of over \$20,000 and there is no pre-approval requirement for exterior lighting projects.*



Submit an Incentive Application

Application Process



We're here to help

Feel free to reach out to us for help identifying energy saving projects, gathering paperwork, submitting applications and more!

Incentive Checks

Incentive checks will be issued 4-6 weeks after the final engineering review is complete.

 00001

Pay to the order of _____ Date _____

\$

_____ Dollars

Memo *Energy Efficiency* _____

⑆123456789 ⑆ 001234567803 ⑆ 0101

Questions?





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Thank you

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